CANON PHOTOMARATHON COMPETITION RULES





Venue:

LG2, Blue Concourse, Sunway Pyramid, Selangor



Date: 20 th October 2018



- 1. Participants can use any digital DSLR camera or digital compact camera (not including medium or large format digital cameras) to shoot photographs during Canon PhotoMarathon Malaysia 2018 ("Event").
- 2. Canon Marketing (Malaysia) Sdn. Bhd (the "Organizer") will not be responsible for providing photography equipment including camera spare batteries, lenses, additional memory cards, card readers and other photographic accessories. All participants are expected to come prepared with all the necessary equipment.
- 3. All participants must wear the Canon PhotoMarathon Malaysia 2018 T-shirt during the entire Event.
- 4. All participants will be categorized into:

Open Category: all participants who did not register under student or varsity challenge category

Student Category: students under the age of 24 have the option of choosing this category

Varsity Challenge: students in a team of 4 representing their varsity (participation is by invitation only)

- 5. All participants are to report at 0700hrs for registration at the venue on the date of the Event.
- Participants can use any form of transport during the Event. We encourage car-pooling and/or the use of GRAB in order to ease traffic.
- 7. Each participant will be given THREE (3) themes during Canon PhotoMarathon Malaysia 2018. The themes will be given to all participants at the main base station:

LG2, Blue Concourse, Sunway Pyramid, Selangor

Theme 1: To be announced at 9.00am

Theme 2: To be announced at 12.00pm

Theme 3: To be announced at 3.00pm

Special Theme: To be announced at 9:00am

8. All participants must return back to the main base station before the cut-off time to upload each theme. All participants are required to upload each theme (theme 1, 2 & 2 amp; 3) photos within the stipulated time below:

Upload time for Theme 1: Strictly from 9.30am - 12.00pm

Upload time for Theme 2: Strictly from 12.30pm - 3.00pm

Upload time for Theme 3: Strictly from 3.30pm - 6.00pm

Upload time for Special Theme: Strictly from 9:30am - 3:00pm

- 9. Laptops will be provided by the Organizer for photo uploading managed by CPM 2018 crew. All participants are required to bring their own card reader and/or USB cable for photo uploading.
- 10. The Organizer will be giving out "Finisher Medals" to those who have completed the Canon PhotoMarathon 2018 by submitting all 3 themes in its entirety. We will not hand out "finisher medals" to those who have not uploaded the 3 themes in their respective time slots.

- 11. "Finisher Medals" will be handed out after the 3rd theme submission and before the announcement of the winners. Collection of medals outside this time period will not be entertained.
- 12. All photographs must be submitted in JPEG format, with all EXIF data intact.
- **13.** All photographs must be resized to MAXIMUM 10MB in size. Canon PhotoMarathon Malaysia 2018 uploading system will automatically terminate any uploading processes for photographs larger than 10MB in size.
- 14. Photographs are not to be altered by any image editing software. Only in-camera minor editing (cropping, brightness and contrast adjustment) is allowed. Watermarks are not allowed.
- 15. No other person is allowed to upload/submit the photographs on behalf of the participant.
- **16.** All digital photographs submitted must be new and original works that are shot on the Event day, during the competition hours by the participant. Participant who submit photographs taken earlier, duplicated or copied, or shot by proxies will be disqualified.
- 17. If the photograph contains any material or elements that are not owned by the participant, and if any persons appear in the photograph, and are subject to the rights of the third parties, the participant is responsible for obtaining the consents and permissions to use in this competition, prior to the submission of the photograph.
- **18.** All photographs will be judged by a panel of appointed professional photographers based on the following key criteria: Creativity in theme interpretation, Use of colors, Lights and shadows, Image composition, Relevance to theme, adherence to the competition mechanism.
- 19. sRGB will be applied as the standard color space during judging process.
- **20.** The "Grand Prize" of the Canon PhotoMarathon Malaysia 2018 will be selected based on the highest points awarded to total three (3) themes excluding the special theme.
- 21. Decisions by the Organizer and judges are final. Neither the Organizer nor the judges will discuss or respond to any inquiries or comments regarding the appointment of judges or the competition results.
- 22. Winners will be awarded and announced at the end of the Event on the same day.
- 23. The Organizer reserves the rights to exchange or replace the winning prizes with any other prizes of the same value without prior notice. All unclaimed prizes will be declared null and void after THIRTY (30) days from the date of announcement. No further notification and/or reminder will be sent to the winners shall prizes are not collected after 30 days, and no claims in any forms will be entertained.
- 24. All terms and conditions regarding entry to the Event shall be governed by and construed in accordance with the Laws of Malaysia.



DO'S

- 1. Prepare well. Carry fully charged and spare batteries, clean / blank and formatted memory cards and a sturdy bag for your digital camera gear. Please note that no charging facilities will be provided.
- 2. Be creative in interpreting the themes.
- 3. Sleep early the night before in order to get a good rest ahead of the Event.
- 4. Stay hydrated during the entire Event.
- **5.** Laptops will be provided by the Organizer for photo uploading managed by CPM 2018 crew. Participants are required to bring their own card reader and USB cable for photo uploading.
- **6.** Return early within the stipulated time to upload your photos. Please pre-select your best picture for each theme before approaching the upload stations.

Upload for Theme 1 Photos: Strictly from 9.30 am - 12.00pm

Upload for Theme 2 Photos: Strictly from 12.30 pm - 3.00pm

Upload for Theme 3 Photos: Strictly from 3.30 pm - 6.00pm

- 7. All photos uploaded MUST be less than 10MB and in JEPG format with all EXIF data intact only. Each participant will only be given 2 minutes to upload their photo in each theme from the moment of logging in.
- **8.** Do bring along your NRIC / passport for registration. For participants aged 18 and below, please bring along the consent of parent/legal guardian form.
- **9.** Do respect individual's feelings and practice common courtesy while you are taking photographs on the street. Seek for permission from the subject or premises you wish to enter whenever it is necessary.

DON'TS

- 1. Do not trespass into private property unless permission is sought and granted.
- 2. Do not litter or smoke within the Canon PhotoMarathon Malaysia 2018 premises.
- 3. Do not be a nuisance in public, and do not break the law under any circumstances.
- **4.** Do not park your vehicles illegally nor cause any inconvenience to visitors and guests at the Event ground and its surrounding area. Use the available parking lots provided in the center.
- 5. Do not put yourself or others in danger when taking photos.